

**300+**  
North American  
air shows

**12-14**  
MILLION  
spectators

**10,000+**  
individual air show  
performances



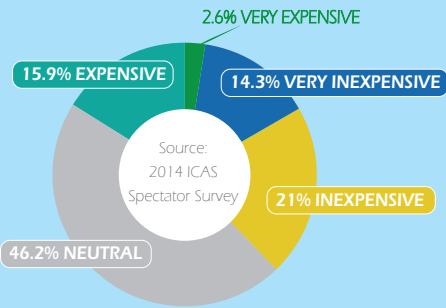
# AIR SHOWS

After the Wrights taught the world how to fly, people all over the world wanted to see what they thought was a miracle: a man-made flying machine, with a person piloting, defying gravity.

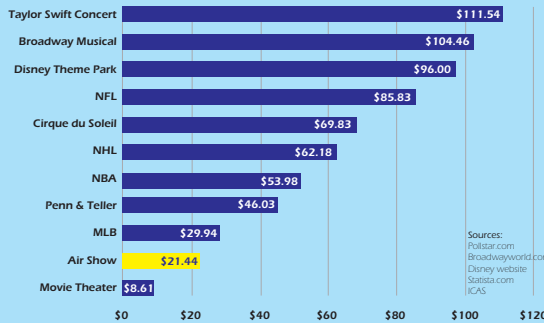
After WWI, enterprising pilots creating work for themselves flew and landed their planes all over the countryside in farm fields. They sold rides and created death-defying aerial acts. From old-time barnstormers and "air meets" on local farms to today's jet-fueled air spectacles that attract tens of thousands of awe-struck patrons, air shows have been a part of North America for over 100 years.

## AFFORDABLE & FAMILY FRIENDLY

35.3% of air show spectators describe air show ticket costs as **inexpensive** or **very inexpensive**



Average ticket prices for a live entertainment event in North America in 2015



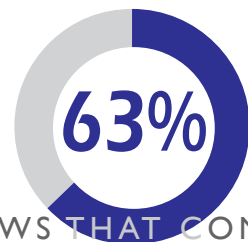
Every North American air show offers either a discount or free admission for children.



## COMMUNITY ORIENTED

**2,400**  
LOCAL PHILANTHROPIES  
EACH YEAR FEEL THE  
**BENEFIT**  
OF AN AIR SHOW TAKING  
PLACE IN THEIR AREA

TOTAL CHARITABLE AND PHILANTHROPIC  
CONTRIBUTIONS  
MADE BY AIR SHOWS EACH YEAR  
**\$15,817,232**



AIR SHOWS THAT CONTRIBUTE  
ANY PORTION OF PROCEEDS  
TO LOCAL, REGIONAL OR NATIONAL  
CHARITIES AND PHILANTHROPIES

Source: 2015 ICAS  
Event Organizer  
Member Survey

## SAFE: NORTH AMERICAN AIR SHOW SAFETY IS TIME TESTED

- Nearly 20,000 Air Shows**  
Federal regulations in place to protect public from aircraft or pilot mishaps
- Over 600 Million Spectators**  
Zero spectator injuries or fatalities in 64 years
- Over 300 Aerobatic & FAA-Certified Air Show Pilots**



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**1952** —————→ **2016**